

2015 EVENT CALENDAR INFORMATION FOR INBOUND MEMBERS:

Hello to inbound members

There are a number of trade events coming up and I thought I would summarise them for you - particularly for new members who may not yet be aware of which events are for what.

Attached is an industry diary from [Inside Tourism](#) which is a weekly tourism industry newsletter dedicated to inbound and domestic tourism. If new to TECNZ, I would recommend [subscribing](#) to it, as it is a great way of keeping up to date re what is happening in the industry.

TOURISM NEW ZEALAND EVENTS:

The following are Kiwilink offshore trade shows facilitated by Tourism New Zealand. There are also numerous other fam and trade shows you can participate in. Here is the [calendar of events](#) for 18 months as at 02 March 2015

- [Kiwilink Japan & Korea](#) 9-13 April 2015
- [Kiwilink India](#) 11-16 July 2015
- [Kiwilink SEA](#) (South East Asia) 4-6 October 2015
- [Kiwilink China](#) 26-29 October 2015

The above events all have travel, accommodation and trade show related costs

MARCH - APRIL 2015

- Mon 23 March, Auckland
[HALAL Tourism Conference](#) – Auckland Institute of Studies, Mt Albert 9am.
Contact rowlandj@waikato.ac.nz . Free to attend.
- Wed/Thu 15-16 April, Akl
Annual RTO (Regional Tourism Organisations) and ITO (Inbound Tour Operator) trade day in Auckland. This is where 30 RTOs from around the country come to Auckland for two days. There is a round robin appointment schedule for ITO product or frontline staff to attend. See the attached pdf file to get more information and to register. This event is open to all inbound tour operators, not just TEC members and you will meet with RTO staff rather than product suppliers. Contact trish@maymarketing.co.nz for more information. Free to attend with F & B included.
- Tue 21 April, Auckland
[CONVENE](#) – if working in the corporate or conference sector, Convene showcases function, meeting and event facilities in the **North Island only**. They also have a South Island event later in the year on Tue 01 Sep. This event is more for product suppliers to attend with NZ and Australia buyers looking to see the latest technology and incentive activities for their clients to experience. Click on the [link](#) to see more information and to register.
- Thu 23 April, Auckland
[Explore Central North Island](#) – this is a trade day where you meet with product suppliers from the Central North Island regions rather than RTOs, although RTOs will still be in attendance. Free to attend and you can pop in at any time during the day as free flow format with lunch provided and barista on site.

**other macro regions similarly have trade days during the year. I will advise you of these dates when they come to hand.*

MAY – DECEMBER 2015

- Tue 5 May, Auckland
Luxury Lodges – ITO Trade Day . [Luxury Lodges of New Zealand](#) are a member of TECNZ and hold two trade days during the year where inbound tour operators can meet direct with the lodges. This event is free to attend. Contact Colleen Ryan 021 619 333 admin@lodgesofnz.co.nz for more information. One is held in Auckland and the other in Wellington in October.
- Sun/Wed 17-20 May, Rotorua
[TRENZ](#) is the annual NZ trade show with offshore buyers. It is run by TIA (Tourism Industry Association) in conjunction with Tourism New Zealand. You can attend Trenz either as an exhibitor with a trade booth or as a NZ Buyer. This is an appointment controlled event with some good networking opportunities to meet with product suppliers and offshore agents/wholesalers. It costs approx. \$7000 for exhibitors (excl accommodation and travel) and \$1500 as a NZ Buyer. Registrations for this year's event have closed. Registrations for Trenz 2016 will be available Oct/Nov 2015.
- Wed/Thu 10-11 June, Akl
[MEETINGS](#) – similar to Convene but representatives are New Zealand wide. The Meetings team encourage any/or inbound tour operators to attend with F & B provided. Click on the [link](#) to see more information and to register. It is free to attend.
- Thu 03 Sep, Auckland (to be confirmed)
Annual **Maori Tourism Trade Day** – this is a Maori operators and inbound member trade day. NZ Maori Tourism are an allied member of TECNZ and this is an opportunity for members to meet with Maori product suppliers from around the country all in one place, at the same time. The date is still to be confirmed and more information about this event will be available soon. Free to attend with F & B provided.
- Sun/Tue 16-19 August, Dunedin
[Tourism Export Council Conference](#) – this is the annual tourism conference for inbound operators and product suppliers to meet, network, be inspired and hear from Tourism New Zealand what is happening up in market. Pre the conference starting we have an inbound member meeting discussing key issues that face inbound tour operators. While inbound tour operators do pay to attend the conference (approx. \$725pp + travel costs), 3 nights accommodation is FOC for one delegate as it is part of your membership subscription. Registrations for this are available from end March.
- Wed 9 Dec, Auckland
Tourism Export Council **Xmas Symposium** – this is a ½ day networking event beginning with an inbound tour operator member meeting. **Save this date** as a great end to the year wrap up and networking. More information will be available later in the year. Approx \$100 pp to attend.

I think that's it for now. I hope you find it useful to mark on your calendars. Don't hesitate to call or email if you have any questions about any of the events.

Lesley

