

TOURISM EXPORT COUNCIL 2013 "INBOUND" TOUR OPERATOR OF THE YEAR

N O M I N A T I O N F O R M

We hereby nominate:

(Tourism Export Council - Full Inbound Tour Operator Member)

for the
2013 "INBOUND" TOUR OPERATOR OF THE YEAR AWARD

| POINTS OUT OF 10 | 4 = Average | 8 = Good | 10 = Excellent |
|---|-------------|--------------------------|----------------|
| Please indicate points scored for: | | Points scored | |
| <ul style="list-style-type: none"> <i>Innovation</i> – does the ITO demonstrate new/innovative approaches to the way they conduct business including marketing and tour operations? | | <input type="checkbox"/> | |
| <ul style="list-style-type: none"> <i>Marketing</i> – how is my product promoted by the ITO? Is it represented in brochures/website/other POS material in a way that properly and fairly positions my business? | | <input type="checkbox"/> | |
| <ul style="list-style-type: none"> <i>Operations</i> – is the ITO efficient? Do they meet deadlines for status reports ; is the paperwork accurate; are staff professional, knowledgeable and easy to work with; do travellers arrive on time? | | <input type="checkbox"/> | |
| <ul style="list-style-type: none"> <i>Communications/Accessibility</i> – how easy is it to contact the relevant team member from the ITO? Are they willing to have my sales staff in their office? Are they willing to participate/arrange famils? | | <input type="checkbox"/> | |
| <ul style="list-style-type: none"> <i>Payments</i> – Does the ITO pay accounts in a timely manner? Are their accounts accurate and do they communicate any issues with invoices clearly? | | <input type="checkbox"/> | |

Give brief comments on why you consider this nomination should be considered for the 2013 Tourism Export Council - Inbound Tour Operator of the Year Award.

Allied Member Company: _____

Signed: _____

Please return your nomination form by: **FRIDAY 14 JUNE 2013**

Fax: 04 499 0786 Email: info@tourismexportcouncil.org.nz