

ITOC NEWSLETTER - Friday 17 February 2012

ITOC Member:



Greetings and a Happy 2012 to you all!

NAME CHANGE, WEBSITE & DIRECTORY

This will be the last ITOC newsletter as we are in the countdown to the name change which takes effect 01 March 2012. The website is in full development swing and we have some great new features that will further promote members including an e-directory flipping book, a 'meet the members' section and an industry positions vacant listing.

As per the letter sent to members 09/02/12 TML Publishing who have done the design work and website, will be in contact with members very soon to check your listing details (general listing is free) in the new NZ Trade Manual and Inbound Directory for 2012-2013.

[Click here](#) to see a copy of the letter sent which can also be found on the website along with the enhanced listing advertising details. Aside from approving your contact details, we will also require a logo and photographic image (for those with the premium listing). To meet the deadline of going live on the 1st March this will need to be done as soon as possible so our apologies for the short notice. Thanks to all those members who have already updated their website details and we apologise in advance for the double up in checking. The NZ Trade Manual and Inbound Directory will be available for members at Trenz 2012. The new Tourism Export Council logo and brand uses will be available to upload to your website from 29 February 2012.

** note: TML are the only publishing company we are working this year so there should be no other publication or publishing companies approaching you. Travel Trade still work with the Travel Agents Association of New Zealand and provide their Directory.*



DOC GUIDING CONCESSIONS

The DOC-Tourism Export Council 'guiding concession' agreement is progressing well. Full members will receive a detailed "how will it work" document over the next few weeks but the start date of 01 April 2012 is looking more than possible.

Allied members and in particular RTO's may need to advise other inbound operators who are not Tourism Export Council members that for the coming year, DOC compliance officers will be issuing warnings and fines for repeat offenders for those who guide groups on the DOC estate. Contact Lesley@itoc.org.nz for more information on this.

CONFERENCE 2012 DETAILS Tuesday 21 - Friday 24 August

Plans are starting to get underway for the Tourism Export Council 2012 Conference with organising transport and accommodation options. Click here to see a copy of the [draft programme](#) which is also on the website. Kiwi Rail, Tranz Scenic and the Interislander have generously offered complimentary return travel from Wellington with the Coastal Pacific and the Tranz Alpine trains. More about all the travel options and accommodation providers are expected to be up on the website for 01 March. The theme for the Conference farewell function at Monteiths Brewery and events centre is KIWIANA so start thinking about individual and perhaps team costumes.

SPONSORS: The Conference is simply not possible without our valued sponsors. If your business or organisation would like to sponsor a morning or afternoon tea, conference satchels, name tags or be our 'gold sponsor' please contact Lesley@itoc.org.nz for more information - we would love to hear from you and see how we can give additional promotion of your company.

