



PROFESSIONAL DEVELOPMENT PROGRAMME 2015

The aim of the Professional Development Programme is to create training collateral which supports young tourism professionals in their tourism career path and facilitate a mentoring programme where they can learn from senior tourism experts.

The format for the programme is that it will be held in set locations of Auckland, Wellington & Queenstown every Tuesday during June and July in the evenings.

OUTLINE OF EVENING:

- 6.00pm Introductions and first speaker
- 6.45pm Second speaker
- 7.30pm Questions and Answer forum
- 8.00pm Networking and close



Proposed programme and speakers – some speakers & dates still to be confirmed...

	DATE:	TOPIC:	SPEAKER 1:	SPEAKER 2:
Week 1 AKL	Tuesday 09 June	Career Planning	Lesley Immink Tourism Export Council	Recruitment agency tba
Week 2 QTN	Tuesday 16 June	Tourism Industry Overview	Graham Budd Destination Queenstown	Chris Roberts TIA & Tourism 2025
Week 3 AKL	Tuesday 23 June	Tourism New Zealand & International markets	Kevin Bowler Tourism New Zealand	Mark Badland Pacific Destinationz
Week 4 AKL	Tuesday 30 June	Customers, Sales & Social media	Imogen Ovens & Jo Brothers Air New Zealand	Tim Alpe JUCY
Week 5 WGN	Tuesday 07 July	Distribution, Traditional and Online	Martin Horgan Southern World & President of Tourism Export Council	Daniel Bridges TradeMe
Week 6 QTN	Tuesday 14 July	Human Resources	Amber Margrain Accor Hotels	Kevin Sharp Real Journeys
Week 7 AKL	Tuesday 21 July	Maori Cultural Training	Loren Heaphy Tamaki Hikoi	Henare Johnson ATEED
Week 8 WGN	Tuesday 29 July	Public speaking & media communications	Lesley Immink Tourism Export Council	Loren Heaphy Tamaki Hikoi