



PROFESSIONAL DEVELOPMENT PROGRAMME 2017

The aim of the Professional Development Programme is to create training collateral which supports young tourism professionals in their tourism career path and facilitate a mentoring programme where they can learn from senior tourism experts.

The format for the programme is that it will be held in set locations of Auckland, Wellington & Queenstown every Tuesday during June and July in the evenings.

OUTLINE OF EVENING:

5.00pm	Pre networking
6.00pm	Introductions and first speaker
6.35pm	Short break
6.40pm	Second speaker
7.25pm	Questions and Answer forum
7.45pm	Close

Programme and speakers:

	DATE:	TOPIC:	SPEAKER 1:	SPEAKER 2:
Week 1 AKL	Tuesday 06 June	Career Planning	Lesley Immink – TEC intro + 3 Young TEC stories	Belinda Allen Tourism New Zealand
Week 2 ZQN	Tuesday 13 June	Tourism Industry Overview	Chris Roberts TIA	Graham Budd Destination Queenstown
Week 3 WLG	Tuesday 20 June	Distribution – Traditional & Online	Anna Black General Travel	Gina Paladini Tomahawk
Week 4 AKL	Tuesday 27 June	Tourism New Zealand & International markets	Rene de Monchy Tourism New Zealand	John Gregory Pan Pacific Travel
Week 5 CHC	Tuesday 4 July	Product Development	Shayne Forrest Hobbiton Movie Set Tours	Mark Gilbert Hassle Free Tours
Week 6 AKL	Tuesday 11 July	Brand & Social Media	Bhavika Rambhai Tourism New Zealand	Tim Alpe JUCY
Week 7 ROT	Tuesday 18 July	Cultural/Environmental Sustainability	Mike Tamaki Tamaki Maori Village	James Fitzgerald Rotorua Canopy Tours
Week 8 WLG	Tuesday 25 July	Customer Service & Sales	Bryn Lloyd Te Papa	Jake Downing Weta Workshop