



MEDIA RELEASE

Wednesday 25 October 2023

YoungTEC Awarded Tourism Industry New Zealand Trust Grant

Young Tourism Export Council of New Zealand (YoungTEC) is thrilled to announce that it has been awarded a grant from the Tourism Industry New Zealand Trust (TINZT) for the year 2023. This grant is a testament to YoungTEC's commitment to promoting professional development and leadership within the tourism industry.

Lynda Keene, Chief Executive of the Tourism Export Council of New Zealand, expressed her enthusiasm for the grant, stating "Receiving this grant is a real show of faith in the work that YoungTEC is achieving with developing future leaders of the industry and we're grateful to the Trust for their support. Absolutely delighted."

The grant from TINZT will enable YoungTEC to bolster its efforts in two significant ways:

1. IceHouse Leadership Day Expansion

YoungTEC plans to expand its successful Icehouse Leadership Day initiative by hosting the first-ever event in the South Island, in addition to the current North Island Icehouse Leadership Day. This expansion will provide easier access to vital professional development opportunities for YoungTEC members based in the South Island.

2. 2023 YoungTEC Tourism Summit

The grant will also support the delivery of the highly anticipated 2023 YoungTEC Tourism Summit, scheduled to take place in Auckland in early December. The Summit will bring together industry leaders for a panel session, motivational speaker, a workshop and famil creating a dynamic and educational program for young professionals in the tourism sector. The summit will delve into stepping up into a leadership role, obstacles facing young leaders and tangible takeaways to overcome these.

Rebecca Ingram, Chief Executive of Tourism Industry Aotearoa, which supports the TINZT with its grant programme, said it was exciting to see the grant being used in such positive ways to foster tourism education.

"The trust is dedicated to education, either for people in the industry, or to promote and further people's general understanding about the tourism industry," she said.

"We are delighted that YoungTEC will use this grant to encourage young tourism entrepreneurs to test their ideas, to give young tourism leaders a chance to discuss their issues and be inspired by those who have walked that path ahead of them."

Charlotte Brady, Chair of YoungTEC, expressed her gratitude, saying, "It's an honour to receive this grant, which will enable us to further the growth of young talent in the tourism industry."

The Tourism Industry New Zealand Trust was established in 2007 for charitable purposes. The TINZT grant (by way of application) is open to tourism-related projects and initiatives large and small that meet one of more of our aims:

- Increase the knowledge of people working in New Zealand's tourism industry
- Educate New Zealanders about our tourism industry
- Encourage and promote a tourism industry based on the sustainable use and preservation of New Zealand's natural assets

The TINZT grants programme is open to associations, companies and individuals for projects or ideas that will further the Trust's aims and criteria.

ENDS

About YoungTEC

YoungTEC is a sub association of the Tourism Export Council NZ. Membership is made up of young tourism professionals under the age of 40 years. YoungTEC membership offers regular networking events with other young professionals in the tourism industry, educational workshops, and a professional development programme as well as other key events and initiatives to provide support and upskilling opportunities for YoungTEC members.

For more information please contact:

Lynda Keene CEO Tourism Export Council of NZ 027 6644 836